

Attitude Adjustments

Tent pole sentiments for the Fourth Wave mindset.



Reformation

We Got This

If **Destiny's Child's "Independent Women"** plays in your head while you read this, you aren't alone. **TOBE** has an inkling that the 1999 hit may have subliminally influenced throngs of Millennial pre-teens to grow up with the "We Got This" attitude, a combination of self-assuredness and individuality.



Downtown Girls Basketball League

Girl Power

Men and women are engineered differently—and that's a good thing. Fourth Wavers don't want the sexes to be lumped together as one human race, but rather that **their differences be considered as strengths**. "A women's intuition" and a nurturing spirit become C-suite qualities, and "playing like a girl" a superlative.



Karley Sciortino, *Vogue's* Sex Columnist

Reality Checking

In which girls get real. A cultural movement around living out loud is bubbling over now. See sex-positive subject matter from comedian **Amy Schumer** and *Vogue* sex columnist **Karley Sciortino**, as well as frank discussions on fear and failure, on advice site **OK Real**.