

+ RESOURCEFUL

With Gen Z, there's always a will and a way.



@HAWKEYEHUEY

BARRIER TO ENTRY

This generation has officially lowered all barriers to enter. Younger and younger talent across a range of industries is stepping onto the scene and conquering. Four-year-old Instagram phenomenon @HawkEyeHuey snaps and posts photos of nature under the supervision of his National Geographic photographer

father. Thirteen-year-old dance phenomenon **Taylor Hatala** got her breakout star moment when a video of her dancing to Taylor Swift's *Shake It Off* video went viral. Carefully sidestepping the child star pitfalls, these Gen Z wunderkinds are entering and promptly shaking up their respective industries.



TAYLOR HATALA